

Hong Kong Paediatric Foundation -- The 15 Year Report 1994 – 2009

Introduction 導言

The Hong Kong Paediatric Foundation is a Charitable Organization and is under the auspice of the Hong Kong Paediatric Society. Its holistic approach is dedicated to the advancement of child health and child care in Hong Kong. Our objectives and strategies in promoting child health care is best summarized in our Mission Statement (see Appendix 1).

The Foundation is supervised and managed by the Board of Trustees which comprises reputable individuals from the public and 5 senior paediatricians. And the Foundation works through the Executive Committee, Fund raising Committee, Secretariat and Functional Subcommittees (New Structure 2008 see Appendix 2).

The Foundation has an official website: www.hkpf.org.hk for parents and children. Recent activities, publications and public education materials are included in the website. This serves as an authoritative source for selected information on some medical problems in children.

「健康成長我關心」，「兒童安危、父母所為」，「關懷創明天」

香港兒科基金為非牟利機構，於1994年3月24日正式成立，主要成員來自香港兒科醫學會及社會的知名人士。我們的使命是致力提高本地兒童健康及護理質素，並加強市民對兒童疾病的認識；這一切都有賴您的支持。

The Activities and Achievements: --

The activities of the Foundation can be grouped into 3 categories: 1. Public education (press conferences, exhibitions, child health care book publications, interview by media, TV shows and interviews), 2. Interactive Activities for Children and Families (Hong Kong Healthy children Competitions, Film shows, Drawing competitions, Singing Competitions and, 3. Others (Gala Premiere, Cinderella Show, etc.). Most of the activities are planned and managed by the execution committee and some are in collaboration with NGOs and child health care organizations.

There are some landmark events in the past 15 years, some of which will be highlighted here:

1996:

The first publicity of the Foundation was conducted by the Board Chairman. Board Chairman Dr. CW Chan gave a talk on the Hong Kong Paediatric Foundation's mission and future activities at the Rotary Club of Channel Island at World Trade Centre Club to solicit support on 23 November, 1996.

1996: Hong Kong Healthy Children Competition

The Hong Kong Paediatric Society started to co-operate with the Singtao Daily in the 33rd HKHCC in 1995. From 1996 till 2001, the event was taken over to be administered by the Hong Kong Paediatric Foundation. All along, the Initial Rounds will enroll about 600 children from 3 – 10 years into 4 groups from applicants of over a thousand. About 25 best performers of each group will be enrolled into the Final. These two events have all along been held in Queen Elizabeth Hospital with the support of the Paediatric Department and the Hospital Chief Executive. Dr. William Wong, on behalf of the Chinese University of Hong Kong has been in-charge of the initial rounds since 1998. Department of Physiotherapy and Department of Paediatric, Queen Elizabeth Hospital took care of the initial rounds with addition of medical students from Chinese University since 1998. The Final is usually held 4 – 6 weeks later and consists of two parts - the Occupational Therapy Department took care of the Eye-hand co-ordination and intelligent tests side while guests were invited as judges in the second part with Talent Show in the Final. Normally the Prize Presentation Ceremonies were held on the Mother's Day in the shopping malls, in order to extend the activities to involve families. Then in the 38th HKHCC in 2001, we co-operated with mybaby.com and Singtao. We skipped the 2003 event because of SARS. From the 40th HKHCC in 2004, we have been co-operating with BGCA. The schedule has changed to avoid clash of the prize presentation with the busy Mother's Day since.

Fund Raising / Education Events: - On May 28 1996, as student educational activity and fund raising, a performance (**Cinderella Show**) in the form of children's opera by students from the Fong Fong Kindergartens group supported by Mrs. Pei was held at the Hong Kong Coliseum – a first major fund raising event for the Foundation.



Subsequently, the funding of the Foundation is mainly from the selling of books, donation from philanthropists and by holding Gala Premiere.

Health Education Exhibitions - Chicken-pox Prevention: 14-15 June 1997, at the Kowloon City Plaza. Exhibition with games for children was again held on 29-30 Nov 1997 at Tuen Mun Town Plaza. 23 - 24 May 1998, Kowloon City Plaza



Public received with enthusiasm. Educational Pamphlets on chickenpox were enclosed for parents' reference.

The Hong Kong Paediatric Foundation Website

The Foundation established her own website in 2003, viz. www.hkpf.org.hk which serves as a venue for direct communication with the public. Foundation activities and new articles on health information were uploaded regularly.

Press Conferences – these serve to relate to the public timely on important issues on children, especially on health and child policies.







Press conference on “Childhood Injury prevention” was held at the Congress proper of the 9th Asian Congress of Paediatrics at the HKCEC on 23rd March 1997. The PC was well received and widely reported by the media.

In August 2005, Hong Kong Paediatric Foundation, aiming at enhancing public knowledge on paediatric infectious diseases, had conducted a survey in June 2005 to understand the need of public education for parents. A total of 2,266 completed questionnaires from parents with at least one child of five years old or younger are collected from 30 kindergartens randomly drawn from the kindergartens in Hong Kong, and the data is processed by Hong Kong Institute of Asia-Pacific Studies, the Chinese University of Hong Kong. The results of the survey are announced on **1 Aug 2005 in a press conference** by chairman of the Hong Kong Paediatric Foundation, Dr. Chan Chok Wan, and representatives Dr. Ng Yin Ming and Dr. Yau Yat Sun.

Another **Press Conference on “How do parents of Hong Kong cope with their children's illness”** was well attended and reported by the media on 3 April 2006. The contents of the press conference were uploaded into our Website and we had received requests to use our data by students of the Universities.
香港兒科基金《香港家長照顧年幼病童行為調查》新聞發布會


The Logo of the Foundation

The evolution of the logos of the Foundation aptly describes the developmental milestones and the philosophy of child health promotion of the Foundation (HKPF): --

Year	Logo	Explanation
1994		The Foundation Board decided to use the logo of the Hong Kong Paediatric Society (HKPS) as the HKPF logo. This signifies that the HKPF is wholly owned by the HKPS.
1997	 Hong Kong Paediatric Foundation 香港兒科基金	The Chinese slogan 護幼匡兒 denotes that the Foundation is dedicated to protect the children and promote their healthy growth.
2001		The prototype of the present logo. Designed by Mr. Freeman Lau. It shows a happy child taken care by a happy adult.
2002		Modified.
2003		We took up the theme of protecting the children by adults with suggestions of slogan from Mr. Cheung Chi Kwok
2009		In line with the production of new pamphlets, website and emphasizing in lively family life, the Exco chose this new design revised by Mr. Freeman Lau.

Other Significant Activities /events are chronologically listed below: -

Year	ACTIVITIES
1996	<p>Injury Prevention Programme started since 1996 Road Safety Project sponsorship to Kowloon City Road Safety since 1999.</p>
1996	<p>34th Hong Kong Healthy Children Competition</p>
	<p>This was jointly organized with Singtao Daily. The Price Presentation Ceremony was held on Mother's Day, 1997.</p>
1998	<p>Seminars and Talks by Paediatricians of The Hong Kong Paediatric Society to parents – as means for public education.</p> <div data-bbox="276 658 783 1039" data-label="Image"> </div> <p data-bbox="783 1010 1161 1043">Parents arrived at the Talk.</p> <div data-bbox="276 1084 898 1518" data-label="Image"> </div> <p data-bbox="911 1496 1169 1529">Parents at Lecture</p>
1999	<p>Injury Prevention –the Theme Year programme</p>
	<p><u>OFFICE GUIDANCE TO PREVENT CHILDHOOD INJURIES</u></p> <ol style="list-style-type: none"> 1. Anticipatory guidance for injury prevention would be effective and should be part of the medical care provided for all infants, children, and adolescents. 2. This guidance should be appropriate for the child's age and local situation. 3. Safety counseling schedule with age-appropriate safety surveys (for ages <1 yr, 1-3 years and 3-6 year) and age-appropriate safety sheets were developed. 4. 2000 sets of safety surveys for ages 1 to 3 years were printed under the sponsorship of HKPF. 5. Proposal for action by Hong Kong Paediatric Society:-

	<p>a. A workshop on office guidance to prevent childhood injuries and how to use the survey and counseling sheets.</p> <p>b. Survey and counseling sheets distributed to all members on request.... Etc.</p>
<p>1997</p>	<p>Health Education Exhibitions</p>
	<p>Health Education Exhibitions - Chicken-pox Prevention: 14-15 June 1997, at the Kowloon City Plaza. Exhibition with games for children was again held on 29-30 Nov 1997 at Tuen Mun Town Plaza. 23 - 24 May 1998, Kowloon City Plaza</p> <p>Public received with enthusiasm. Educational Pamphlets were enclosed for parents reference.</p>
<p>1998</p>	<p>TVB EYT Show – on Home Safety</p>
	<p>We hosted a Home Safety Show through TVB’s programme “Enjoy Yourself Tonight Show” with guest artists and singers on 9 Jan 1998. Before advertisement break, a sum-up + advertising HKPF given. Singers: Jacky Cheung, Ah Lam, Chow WK, Sit Ka Yin were present. The Guest of Honour: our Patron, Mrs. Betty Tung.</p> 



We introduced the Foundation and some previous activities like: Hong Kong Healthy Children Competition; participation in Asian Congress of Paediatrics; Newspaper columns; Cinderella Show; and Chickenpox Exhibition.

1998 Public Education Programme


On 19 June 1998, we held a Haemophilus Influenzae type b (Hib) Education Programme “Layman Education Programme on Hib Disease”. This included lectures to public and exhibitions.


1999 Christmas Toys for Children

On 1999 Christmas – *Toys for children*

Total 1,900 toys had been distributed to children of the following 14 HA hospitals :

- Princess Margaret Hospital
- Kwong Wah Hospital
- Tuen Mun Hospital
- Queen Mary Hospital
- Grantham Hospital
- Pamela Youde Nethersole Eastern Hospital
- Yan Chai Hospital
- Caritas Medical Centre
- Our Lady of Maryknoll Hospital
- Queen Elizabeth Hospital
- United Christian Hospital
- Prince of Wales Hospital

	Alice Ho Miu Ling Nethersole Hospital North District Hospital
1999	HKPF & BGCA Healthy Lifestyle Project
	<p>Ms Cindy Kwok and Dr. Ng Yin Ming took care of the Project. Dr. Wu Shun Ping from HKPS public education subcommittee was nominated to chair the project. The BGCA had two representatives: Ms Lam Yee Mui and Mr. Tsui Hon Ming. The BGCA would execute the whole project and mobilize the various centers of the BGCA to help in the different phases of the project.</p> <p>There were 3 stages of the Project:</p> <p>Questions and Answers + drawing competition on healthy lifestyle. Publicity to all primary schools, children centers and MCHCs and hospitals with paediatric departments started in late January 2000.</p> <ol style="list-style-type: none"> 1. Seminars and Game stalls on Healthy life-style at BGCA sites on 19.3.00. 2. Healthy lifestyle camp on 21-22 April 2000 at Bradbury Camp for 100 children.
2000	The Gift-of-Life Hong Kong – co-organized by the Rotary Club of Hong Kong Bayview and the Hong Kong Paediatric Foundation:
	<p>This project started in year 2000, a concerted effort of the Foundation and the Rotary Club of Hong Kong Bayview. Four young children with congenital heart diseases, all with Tetralogy of Fallot, were sponsored to receive timely, free cardiac surgery in the USA. The project was liased by Dr. Ng Yin Ming, Dr. Yeung Chung Him and Mr. Roy Chung (Cardiologists: Dr. Maria Lee Shuk Han and Dr. Chan Kwok Chiu). All children were successfully treated and returned to Hong Kong and they are followed in the Department of Paediatrics, Queen Elizabeth Hospital. The project was successfully concluded in 2004. (All the 4 children have grown and are well. Parents express gratitude during follow up)</p> 

2000	<p>Health Education</p>
	<p>Health Education EXPO 2000 in the Hong Kong and Exhibition Centre: we had participated in the EXPO and exhibited the Education Materials handed down from previous Exhibitions (e.g. Chickenpox exhibition and Healthy Children Competition exhibition).</p>
2000	<p>Immunization Book</p>
	<p>There are 6000 copies and they were distributed to all child health care workers including all paediatricians and Family Medicine doctors, and general practitioners.</p> <p>Press Conference was held to introduce the importance of Immunization in children and alert the public on Immunization and the Schedule. Also Consensus meeting for professionals was organized by Dr. CB Chow to introduce the Immunization Book.</p>
2000	<p>38th Hong Kong Healthy Children Competition</p>
	<p>This year, the Prize Presentation cum Guinness World Record Challenge on drawing a longest picture by kindergarten students was held on 13th May 2001 (Sunday, 11:00 – 1:30p.m. on the Mother’s Day at the Indoor Sports Playground, Kowloon Park, Kowloon. Mrs. Betty Tung, JP, our Patron, honoured the occasion and completed the finishing brush. We were unable to break the World record with 600 students drawing at the same time. This time the we co-organized the event with mybaby.com and Singtao Daily.</p>
2001	<p>THE MTR Health Education Panels 2001 January</p>
	<p>The Panels are for public education and building image of the HKPF. The theme of the first quarters was on nutrition and second quarters on Childhood Injury Prevention.</p> <p>The MTR Panel were posted up in late January for 3 months. A total of 3 Panels were displayed in different locations of the MTR station: Causeway Bay, Kwai Fong, Jordon and Quarry Bay.</p> <p>Panel 1</p> 



Panel 2

Panel 3



Health Book with Cartoons For Parents

We published a Chinese book on diseases and child health care for parents, illustrated by cartoons, in 2001 with co-operation of the Greenfields Publishing company. This book was sold via different outlets and was well received by the public. We planned to publish a second one in year 2007.

2002 Healthy Lifestyle & camp with BGCA

Healthy Lifestyle activities and camping at the Bradbury Camp of BGCA were well received. The comments were that this was a worthwhile project reaching over 3000 clients (students and their parents).

2003 Website

The Foundation established her own website in 2003, viz. www.hkpf.org.hk which serves as a venue for direct communication with the public. Foundation activities and new articles on health information were uploaded regularly.

Press Conferences - on Norwalk Virus Infection

Because of the concerns shown by parents on Norwalk Virus infection affecting children, to allay parental anxiety, a Press conference was held on 26.11.03. This served as public education on Norwalk Virus and gastroenteritis, and it was also an image building exercise.

2004

Gala Premiere

A Gala Premiere was organized by the Foundation as a Fund Raising event and reception to underprivileged children on 17 September in 2004. The film chosen was “The Terminal”. It was held at the Hong Kong Polytechnic University and was well attended by the Foundation executive members, public and celebrities.

香港兒科基金送上慈善電影首映《機場客運站》(The Terminal)。於二零零四年九月十七日(星期五)晚上八時卅十分，假紅磡香港理工大學賽馬會綜藝館舉行。是晚冠英雲集，賓主同欣賞湯漢斯精彩演出。

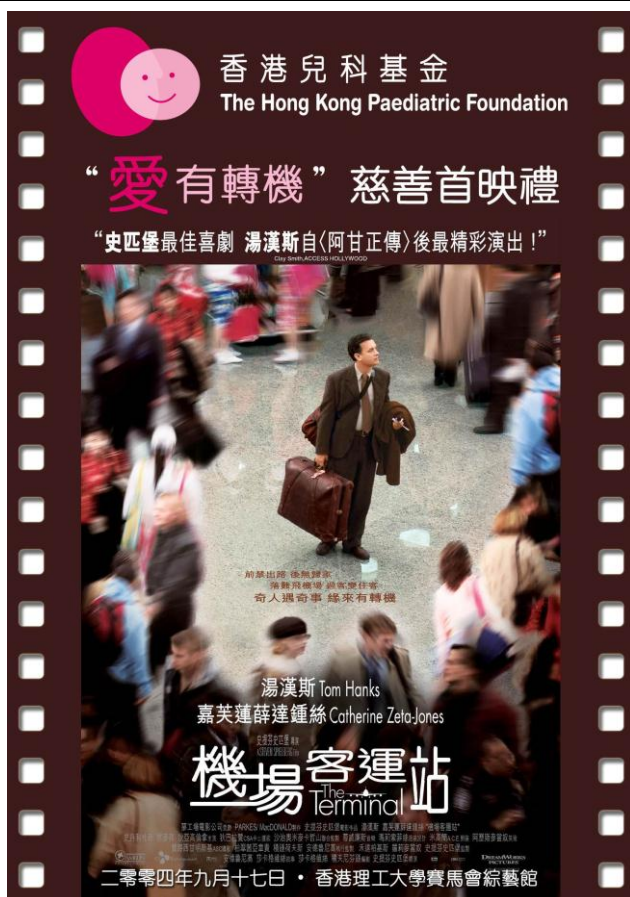


Executive Members of the Foundation



TTI the main sponsor of the evening





40th Hong Kong Healthy Children Competition

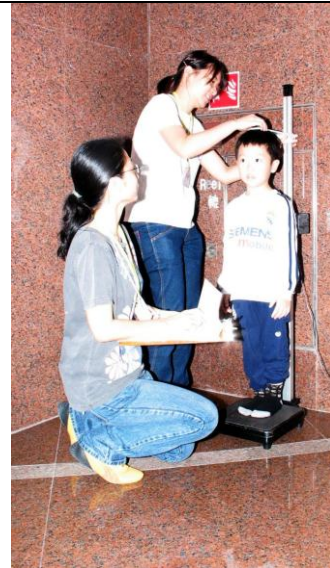
This was held with success.

A **survey** on students' perception of health was carried out with BGCA. Between March and May 2004, questionnaires were sent to primary and secondary schools and there were 2439 (Primary 1107, Secondary schools 1332) valid returns. Useful and interesting results were revealed to the Public by hosting a Press Conference on 23.9 2004 at BGCA Assembly Hall. The results were widely reported by media and posted in our website.

A remarkable "Most people Hula Hooping" **Guinness World Record Attempt** was held during the Prize Presentation Ceremony on 12.12 2004 at the Polytechnic University of Hong Kong with 2400 school children successfully completed the Attempt. However, this record was broken by another group in Hong Kong in the same year. The aim of introducing the concept of benefit of exercises to these school children was however transpired. The Prize Presentation was honoured by the presence of Dr. York Chow, Secretary for Health, Welfare and Food who presented prizes and souvenirs.



Health Interview



Measuring height



Fitness Tests by Physiotherapists



Final event – testing performance, eye-hand co-ordination by Occupational Therapists

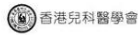
第40屆全港兒童健康比賽

主辦：



香港小童群益會

協辦：



香港中文大學醫學院兒科學系

得獎名單

參賽組別/獎項	A 組 (3 歲)	B 組 (4 至 5 歲)	C 組 (6 至 7 歲)	D 組 (8 至 10 歲)
總冠軍	何汶藪	傅恩濤	黃婷/周德進	李茵怡
優異獎	李健	謝愷恩		趙悅伶
最佳才藝獎	李健	傅恩濤	黃婷	卓日曦

才藝表演

組別	姓名	表演項目
A	李健	武術表演
B	傅恩濤	自彈自唱：孩子心曲
C	黃婷	呼拉圈 / 英語朗誦
D	卓日曦	電子鋼琴

Winners of the 40th HKHCC

Hula Hooping Guinness Record Attempt



2400 students



Encouraging the students



Guest of Honour: Dr. York Chow and Mr. Timothy Tsun-Ting FOK

2005 Theme Year 2005 – 2006 Anti-Addiction

2005 A survey on Addiction in Children was launched. The survey was completed and the final data was prepared by HKU. “Small Group Parents Discussion” was organized in April 2005, with different parents from different schools. Dr. Linda Cho of HKU presented the major data drew feedback from the small group of parents, and their perception and feedback from hearing the data result were obtained. Press Conference in May, and after that, a “Parent talk / discussion” offered free to 6 ~ 8 schools, using Dr. Linda’s modified power point, making Educational CD teaching kids which were given out to schools.

2005 Forum – in collaboration with the BGCA

We held in collaboration with the BGCA 3 Forums in 2005 in Jan, June and October. They are Forum on Education Reform of 3 + 3 +4, Provety affecting children and Building Healthy Tomorrow respectively. In-depth discussions were held and proposal made.





2005 The 41st HKHCC Charity Walk and Prize Presentation Day

The 41st HKHCC Charity Walk and Prize Presentation Day was held on 11 December, 2005 at Sai Kung Po Leung Kuk, with the Charity Walk starting point and finishing station being there. The Charity Walk was well attended by children and their family members.

2006 Press Conference

香港兒科基金《香港家長照顧年幼病童行為調查》新聞發布會
2006年4月3日(星期一)下午2時30分至3時30分

This press conference on how do parents of Hong Kong cope with their children's illness was well attended and reported by the media on 3 April 2006. The contents of the press conference were uploaded into our Website and we had received requests to use our data by students of the Universities.

Film Show for Families

In order to arrange events for family activities, "Nanny McFee" Film Show was organized free for Families in the Ocean Terminal Cinema. 16 April 2006. These tickets are free for children and families who had participated and helped in the HKPF projects.



2006	Media Projects
	<p>The project was co-ordinated by Dr. CW Chan. Members of the Foundation and guest speakers of the HKPF have appeared in 10 sessions of the ATV: “Moi Moi Tea in The Afternoon 下午麼麼茶” and 12 sessions with RTHK’s “One O’clock Be Smart Show 精靈一點鐘” in September 2006. Again joint programme with RTHK – Seven half hour sessions from RTHK Radio 1 of “The One O’clock Be Smart Show” were recorded in November to December 2006 by Dr CW Chan, Dr. CH Yeung, AY, Dr. Winnie Yam, Dr. Philomena Tse and Dr. Agnes Tse participated. They gave their expert views on different childhood problems and diseases in newborns, neurological and developmental problems and eye problems in children, like squints.</p>
2006	42nd Hong Kong Healthy Children Competition
	<p>42nd Hong Kong Healthy Children Competition again was jointly organized with BGCA. There were over 1000 children participated in the 4 age groups with first round in October, second and final round in November. It was successfully concluded on 10 December 2006 with a Prize Presentation Ceremony where Dr. P Y Lam, Director of Department of Health was the Guest of Honour. The venue was at Tai Po Mega Mall and the event was well attended and the comments were very good. Dr. Chan Chok Wan was interviewed by the media and the event was reported in Newspapers and TV.</p>
2007	RTHK Radio Programme
	<p>Dr. CW Chan reported that the four series under the RTHK programme 香港兒科基建工程 were released with very good response. CW hosted the July series with Shiu Kwok Wah / Ms Cheung Yuen Kwan and interviewed 4 HKPF members: 1) Dr. Henry AuYeung on IQ & Multiple Intelligence 多元智能; 2) Dr. CM Yu on Gastrointestinal Health in Newborn 兒童腸胃健康; 3) Dr. YM Ng on Heart Health and Innocent Murmur 兒童心臟健康; 4) Dr. CH Yeung on Mental Health and Behavioural Disorders 兒童心理健康. The other series were participated by other paediatricians of the Foundation. The recordings were obtained from RTHK and are uploaded into our website.</p>
	Talented Children Forum
	<p>In collaboration with the Gifted Council – on 6 October 2007, chaired by Dr. CW Chan, invited celebrity like the Hon. Ms Audrey Eu Yuet Mee, the Hon. Mr. Jasper Tsang Yok Sing, etc. and attendance from the floor, participated this round table presentations and discussions on different dimensions on gifted children in HK. This served to alert and call for attention of the Society and Government on the problems, education and solutions on gifted children in Hong Kong.</p>

Happy Family Forum

The Hong Kong Paediatric Foundation collaborated with the BGCA in the Forum. The key messages of the Forum were that Family is the foundation and corner stone of happiness for children; it is also the safety net for children. The rights of children in the family and what constitute a “Happy Family” in the eyes of the children were discussed and students were invited, besides parents to give views.

Press release on 3 Feb. 2007 on a survey on “Happy Family”. Other activities included Children Forum and Happy Family News selection.

Gala Film Day - for families in under-privileged areas

The objective was to enable families from under-privileged areas to enjoy a movie and eating out in the city. Ms Lilian Wong reported that HKPF facilitated a DisneyLad Film Show called “五星級大廚” at MegaBox UA on 2 Sep., 2007 for 54 under privileged families from the Single Parents’ Association. There were 144 attendees, including parents and children. HKPF had provided funds for lunch and return trip. Dr. Cheng Man Yung and Ng Yin Ming attended the Film Show and Ceremony. The brief report of the event has been posted on the HKPF



website.

Dr. Ng talking to one family from Tin Shui Wai. They said they would enjoy the event.



Families waiting outside the MegaBox UA Cinema



The organizers – Mrs. Lorraine Wong, Exco member and Dr. Cheng Man Yung



2008	HPV Vaccination Promotion
	“The HPV Vaccines in Hong Kong” Medical Forum was scheduled on Sunday, January 6, 2008. Well attended by doctors and paediatricians. A survey questionnaire was given to the participants and collected at the Forum and from mail later and the results were to be analysed.
	Press Conference on HPV Vaccination was held on 31.1.08. The PC reported the Survey result on doctors’ view and knowledge on HPV vaccination. During the PC, the HKPF also proposed the girls from 9 – 26 years should receive HPV vaccination and recommended the Hong Kong Government should include HPV in the EPI scheme to reduce female’s risk of acquiring cervical cancer. The press conference was widely reported by over 9 news media and these together with the Press Release are uploaded into our Website.
2008	We Fight Against Influenza
	Dr. Roy Chung attended the opening ceremony of the “We fight against influenza” campaign on 23 March, 2008. The campaign was jointly organized by WHO, FHSS, HKPF, and HKHA. Prof Thomas Wong & Ms Shirley Chong arranged to make this event possible.
	12 May Sichuan Earth Quake
	We will focus on Sichuan earthquake. We will alert the public through mass media on the problems that the victims are facing after the disaster and how HKPF can help from the professional view point. Prof Thomas Wong & Shirley Chong co-ordinated with the media. During the meeting, SC has lined up Ming Pao and Oriental Daily News to interview CW on 15 May. CW conducted talks on RTHK and Commercial Radio, set up roundtables to meet with major newspapers.
	Child Left Alone Project
	Dr. YM Ng and Dr. CM Yu attended the Seminar on Child Left Alone (3 May 2008) and Round Table Discussion (6 June 2008) organized by the Department of Paediatrics, Caritas Medical Centre in collaboration with Caritas Social Welfare Service (Kowloon West), co-organized with HK Christian Service and sponsored by Hong Kong Paediatric Foundation .
2008	Books
	We have published 2 books this year. One book on Immunization – “Guidebook on Immunization in Hong Kong” for professionals; and one child health care book in Chinese for parents – “Things that Parents Should Know” “兒童健康問題理想知”, launched on 1 June 2008.
	44th Hong Kong Healthy Children Competition
	The 44 th Hong Kong Healthy Children Competition, co-chaired by Mr. Roy Chung and Dr. YM Ng, was successfully completed in December 2008 with 5 groups of children and 600 competing. This time the co-organizer was the BGCA (The Boys’ & Girls’ Clubs Association of Hong Kong) in collaboration with Queen Elizabeth Hospital and the Department of Paediatrics, the Chinese University of Hong Kong.

2008	Meeting Our Patron (Appendix 3)
	<p>Representatives from the Foundation met with our Patron, Mrs. Selina Tsang at the Hong Kg Academy of Medicine on 7 July, 2008 and briefed Mrs. Tsang our Foundation's work and progress.</p> 
2009	<p>New Structure of the HKPF (Appendix 2)</p> <p>Board Meeting on 3 September, 2009 endorsed the revised structure and functions of the committees of the Foundation. Dr. Cheng Man Yung was elected the Chairman of the Executive Committee 2008 – 2009.</p>
2009	<p>Theme Year Event – Home Safety</p>
	<p>Home Safety Project with Rotary Club</p> <p>Theme year events for 2008 - 9 was on Home Safety. Dr. Yeung Chung Him and Dr. Chan Chok Wan were in charge of this theme year programme.</p> <p>This is a project jointly organized with the Rotary International and District 3450. Rotary Clubs from HK and Macau under leadership of District Governor Albert Wong works with HKPF. Together they want to find out how serious the situation is and to find ways to help the young families in both places.</p> <p>Survey – 50 kindergartens, randomly selected, including one from Macau. Questionnaires were sent to their parents, with a good return. Results were analyzed by HKU, and a Press Conference and Launching was successfully held on 17 February 2009 with wide Media coverage at the Hall of BGCA. 'Home Safety Song' was first introduced, music and lyric by Mr. Mahmood. Recommendations on home safety and 10 Traps at Home and ways to deal with these traps were announced and posted on our Website.</p>

家長不察家居陷阱 61%子女曾遇意外

香港兒科基金於去年11月至今年1月期間，訪問了1,500名育有6歲以下子女的家長。結果發現，61%受訪者的子女發生過家居意外，平均次數達六次。而十大意外的頭三位為撞倒物件(48%)、蚊咬(48%)及被門夾傷(35%)。在曾發生意外的兒童中，41%需求診，258間送院，21%曾接受治療，如縫合傷口。

調查也顯示家長安全意識普遍不足，15%承認曾獨自留子女在家，55%受訪者認為自己預防家居意外的知識一般。另有35%家長無定期檢查家中容易發生意外的高危點，當中有55%認為原因是沒有用，33%指不知道甚麼是意外高危點。

基金董事局成員周鎮邦醫生指，家居意外後果可大可小，兒童若傷及頭部，可造成腦震盪、腦充血等，以致終身殘廢，甚至致命。基金建議政府成立兒童安全議會，統籌兒童安全的措施，此外亦要立例，禁止獨留兒童在家。家長亦應經常檢查意外高危點，例如在梯角套上軟膠，在門邊放置固定栓子。

另外，鑑於港人多聘用外傭照顧子女，扶輪社5區地區表示將於未來2至3個月內，為外傭舉辦家居安全課程。

本地
家居危機四伏，父母一時疏忽隨時令子女墮入意外陷阱。一項調查發現，超過六成受訪家長的子女曾發生家居意外，包括撞倒物件、蚊咬及被門夾傷。調查機構指，家居意外足以致命，家長應避免獨自留子女在家，以及定期檢查家居意外陷阱。

周鎮邦(右)稱，空間可安上防夾手夾。(容嘉欣攝)

兒童家居十大意外陷阱

1. 撞倒物件(48%)
2. 蚊咬(48%)
3. 被門夾傷(35%)
4. 在地上跌倒(34%)
5. 從床上墮下(31%)
6. 在洗手間滑倒(28%)
7. 鯁喉(10%)
8. 從椅子墮下(10%)
9. 與兄弟姊妹打架(9%)
10. 被櫃門夾傷(8%)

Fun Fair at Olympian City – took place on 4 April, the Director of Health Department was guest of honour. TV celebrities sang ‘home safety song’ with school children, dramas by kindergarten children, teachers and parents were performed. Passers-by that came to our game stalls were well rewarded.

Meeting the Parents and Teachers – on 27 May 2009, about 250 parents and teachers, principals and district board members were assembled at the theatre of EdB in Kowloon Tong.

Representatives from all 18 districts were there to sign a pledge that they would do their utmost to protect the well being of children

The HKPF will be producing education material on child safety in the form of Power Points for teaching and demonstration purposes to parents, teachers and maids. Singing Contest on the Safety Song amongst kindergartens – proposed to take place in late October.

2009 Theme Year Programme 08 - 09 – Obesity in Children

We have another Theme Year Program on Obesity chaired by Dr. Yu Chak Man. The project is still on-going addressing children’s weight problem. The Foundation funds the research on influence of school on obesity.

2009 HKPF Health Ambassador

We have invited a renowned Olympic Swimmer of Hong Kong, university student Ms Sherry H Tsai 蔡曉慧 as our Health Ambassador and she has kindly accepted.



Sherry has been helping the Foundation in activities to promote child health. She has been participating in the annual events of Hong Kong Healthy Children Competition, as interviewer and facilitator in the Health Education Video Recordings which have been posted in the YouTube and our Foundation website.

2009 Website

Our Website www.hkpf.org.hk will be undergoing a revamp at end of this year. The idea is (a) to post our Activities and relevant information in the Website, and (b) to provide a site where users will find information trustful – we shall have child health care articles from our members continuously posted and for other and further child health care information, we shall introduce LINKS to world renowned and trustful websites for parents’ information; (c) it will be given a new look.

Home Safety Project with Rotary Club

We had a Press Conference on 17 February to present our questionnaires on home safety and injuries and traps at home. This had received wide report by media. We have further functions to promote knowledge of home safety to teachers with collaborative effort of the EDU in April. We shall have “Home Safety Song” (improvised for the activity by Mr. Mahmood) competition for schools to further promote concept of Home Safety through school.

2010 Our plan in the coming year, besides providing more services to the public through activities and information through the Website, is to have a new logo, to establish our new slogans and to have a Theme Song for the Foundation. In addition, we continue to participate in Child Advocacy and have continuous input on the new CEP, Centre of Excellence for Paediatrics which will be in operation at around 2017 at Kai Tak.

End of Report

Appendix 1

<p>Mission</p> <p>The Foundation is a non-profit making organization established on 24th March, 1994 by the resolution of the members of the Hong Kong Paediatric Society.</p> <p>We are dedicated to the advancement of child health and child care in Hong Kong, and strengthening the public's knowledge about child diseases. We depend entirely on your support for our achievements.</p>	<p>使命</p> <p>「健康成長我關心」，「兒童安危、父母所為」，「關懷創明天」</p> <p>香港兒科基金為非牟利機構，於1994年3月24日正式成立，主要成員來自香港兒科醫學會及社會的知名人士。我們的使命是致力提高本地兒童健康及護理質素，並加強市民對兒童疾病的認識；這一切都有賴您的支持。</p> <p>。</p>
<p>Objectives</p> <p>We provide activities and programmes for both the professionals and the public designing to:</p> <ol style="list-style-type: none">1. Enhance the involvement of children in maintaining and improving their own health.2. Ensure that all children have access to the necessary living conditions required for optimal health and growth.3. Promote healthy behaviours and reduce the incidence of preventable death, disability, injury and illness.4. Foster supportive families, caregivers and communities.5. Ensure a safe, sustainable, high-quality physical and mental environment for children in Hong Kong.6. Provide a comprehensive and cost-effective network of policies, programmes and services that stresses health promotion and care.	<p>目標</p> <p>我們為專業人士及香港市民提供多項活動及工作項目，以達到以下目標：</p> <ol style="list-style-type: none">1. 促使大眾關注及積極參與改善兒童健康問題；2. 確保所有兒童都可享有達致健康和成長所需的生活條件；3. 推廣健康生活方式，及致力減少可避免的死亡、殘障、意外受傷及疾病；4. 培育對兒童提供支援的家庭、護理員及社羣；5. 為兒童提供一個安全、持續性及優質的生理及心理環境；6. 提供一個以加強健康教育及護理為本，而且是全面和具成本效益的政策、計劃及服務網絡，。

Appendix 2

The Structure of the Hong Kong Paediatric Foundation:

Board of Directors

Board Chairman	: Dr. Chan Chok Wan
Vice-Chairman	: Mrs. Augusta Cheung
Hon Secretary	: Dr. Ng Yin Ming
Hon Treasury	: Dr. Henry Au-Yeung
Directors	: Dr. Roy Chung Dr. Chow Chung Bong Dr. Cheng Man Yung Dr. Kelvin K W Liu (ex-official member)

Executive Committee:

Chairman :	Dr. Cheng Man Yung
Vice Chairman:	Dr. Daniel CS Chiu
Members :	Prof. Thomas Wong <i>(Chairman of Corporate Image Committee)</i> Dr. Yeung Chung Him <i>(Chairman of Health Education Committee)</i> Dr. Lilian Wong <i>(Chairman of Advocacy Committee)</i> Mr. Duffy Wong <i>(Chairman of Fundraising Committee)</i> Mr. Clarence Chan <i>(Chairman of Finance Committee)</i> Ms. Rebecca Lee <i>(Administration / Secretarial Support)</i> Dr. William Wong Dr. Yu Chak Man

The Hong Kong Paediatric Society and Hong Kong Paediatric Foundation

A briefing meeting with our Patron, Mrs. Selina Tsang
At the Hong Kong Academy of Medicine on 28 July 2008



End